



COFFEE REWARDS

Purchase 5 coffee menu drink items, receive 6th coffee menu drink item **FREE**.
- Automatic coupon with a My Sofo Rewards membership



\$1 OFF ONE

EXPIRES
7/24/21

PLU#
11310

Sof's Imperial Brand BBQ Sauce

Offer Valid thru 7/24/21. One coupon/item per customer. Not valid with any other offers. Some restrictions apply.



\$1 OFF ONE

EXPIRES
7/24/21

PLU#
11311

Any Scoop/s Gelato

Offer Valid thru 7/24/21. One coupon/item per customer. Not valid with any other offers. Some restrictions apply.



Spend \$40, Receive

EXPIRES
7/24/21

PLU#
11312

\$5.00 OFF YOUR PURCHASE

Offer Valid thru 7/24/21. Excludes alcohol and gift certificates. Not valid with any other offers. One coupon per customer. Some restrictions apply.

Some products may not be available. We reserve the right to limit quantities. All products are subject to availability. Prices and dates are subject to change. Actual product may differ from photos. No additional discounts.

DELI SPECIALS



*Bavarian
Ham*

\$7.99

/lb.

Honey Smoked
Turkey



\$6.99

/lb.

Prosciuttini



\$11.99

/lb.

Sof's
Muenster



\$7.99

/lb.

Grande
Provonello



\$6.99

/lb.

Sof's Signature

SANDWICHES

\$6.99

/ea.

WITH MY
SOFO REWARDS
Buy 5 Signature
Sandwiches and
get the 6th one
FREE!

*Automatic coupon, with
your My Sofo Rewards
membership.

SOFO'S
PASTRAMI BRISKET



ITALIAN ROAST PORK
"PORCHETTA"



SOFO'S CLUB



ISLA CAPRI PANINI
(Vegetarian)



THE CALABRIAN



NEW! Build-your-own-sandwich available with order form at the deli!

SOFO's

Italian Market

In-Store Specials Valid: 7/18/21 - 7/24/21

FRESH MEATS



Black Angus
Porterhouse
or T-Bone
Steak

\$9.99

/lb.



Black Angus
Ground
Chuck

Family Pack
\$3.99

/lb.



Baby Back
Ribs

\$5.99

/lb.



Chicken Leg
Quarters

Sold in a 10 lb bag

99¢

/lb.



Sof's Own
Italian Sausage **\$3.99**
or Polish Kielbasa

/lb.

my
SOFO
REWARDS

MY SOFO REWARDS
POINTS PROGRAM

- Earn 2 points for every dollar spent.
- Every 100 points earns 1 dollar off your purchase.

*Scan to
learn more.*



SIGN UP AT: shopsofos.com/my-sofo-rewards.html

FRESH PRODUCE



Blueberries
1 pt

\$2.99

/ea.



Iceberg
Head Lettuce

2 FOR
\$3.00



Sweet
Onions

99¢

/lb.



Little Potato
Company

Varieties - 16 oz

\$3.99

/ea.



*Savor a scoop of
creamy gelato!*

SENIOR DAY
THIS THURSDAY
7/22/21
TAKE 10% OFF
YOUR ORDER!

*Some restrictions apply.
Excludes alcohol and sale items.

In-Store Specials Valid: 7/18/21 - 7/24/21

BAKERY FRESH

Freshly Baked
Every Morning!

Pane Italian
Bread

\$2.99
/ea.



Garlic
Breadsticks
6-ct

\$2.99
/ea.



Sof's Own
Garlic Croutons

\$4.49
/lb.



Ice Cream
Sundae
Small Cannoli

Made Fresh
Daily!

\$1.49
/ea.

PREPARED ENTREES

Whole-muscle veal leg
cutlets are breaded and
lightly pan-fried to a
perfect golden brown for
a fork tender finish.

Veal
Leg Cutlet

\$15.99
/lb.

Our traditional Sof's
vegetable lasagna fully
cooked and ready for you
to heat & serve. Topped
with fresh parmesan
cheese.

Vegetable
Lasagna

\$8.99
/ea.

Oven roasted carrots
discs, flavored with
garlic and rosemary.

Rosemary
Carrots

\$6.99
/lb.

ITALIAN FAVORITES

Sof Imperial Brand
Shredded
Mozzarella
2 lb bag

\$4.99
/lb.



Sof Imperial Brand
Pizza Sauce
15 oz

\$1.99
/ea.



Sof Imperial Brand
Pure Olive Oil
1 Liter

\$10.99
/ea.

Sof Imperial Brand
Jumbo Stuffed
Shells
32 oz

\$12.99
/ea.



Sof Imperial Brand
Pasta Sauce
Varieties - 24 oz



\$4.49
/ea.

Bellissimo
Pasta Cuts
16 oz



2/\$3.00
/ea.

SHOP LOCAL

Cento
Marinated
Artichoke
Hearts
6 oz

\$3.49
/ea.



Cento
Pine Nuts
1.75 oz

\$4.99
/ea.



SPECIALTIES & IMPORTS

ITALIANO

Antonio Amato
Pasta Cuts
Varieties - 16 oz

10\$10
FOR



Snack Factory
Pretzel Crisps
7.2 oz



\$3.99
/ea.

Balocco
Amaretti
7 oz

\$5.49
/ea.



Ladyfingers
7.05 oz

\$3.99
/ea.



Alessi
Pesto
Varieties - 3.5 oz

\$4.99
/ea.



Win Schuler
Crackers
Varieties - 7 oz

\$5.49
/ea.



Mancini
Peppers
Varieties - 28 oz

\$2.99
/ea.



Alessi
Soup Mix
Varieties - 6 oz

\$3.99
/ea.



Panapesca
Blue Mussels
16 oz

\$4.99
/ea.

SUMMER SIPS

Save 10%
on Case
Purchases*



Ista
Pinot Grigio

White, green and
flinty with hints
of tree fruits.

\$11.99
/ea.



Oyster Bay
Sauvignon Blanc
\$10.99
/ea.

750ml



Decoy Cabernet
Sauvignon
\$19.99
/ea.

750ml

CHEESE TABLE



Roth Kase
Moody Bleu
\$19.99
/lb.



Auricchio
Provolone

\$18.99
/lb.

SALAD BAR



Greek Mix
Olives

\$12.49
/lb.



Sof's Own
Squid Salad

\$15.49
/lb.



Sof's Own
Penne Pasta
Salad

\$3.99
/lb.

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Sign Up & Save!

Sign up for Weekly Specials
in just 2 Easy Steps.

1

TEXT: "SHOPSOFOS" TO THE NUMBER: 22828

2

TEXT: "YOUR EMAIL" UPON RECEIVING CONFIRMATION

Coupons & Specials are sent directly to your inbox.